

BTEC Level 3 National Extended Certificate in Business

Board: Edexcel/Pearson

Qualification: BTEC Level 3 National Extended Certificate in Business
(equivalent to 1 A-Level)

What is the course about?

The BTEC Level 3 Extended Certificate in Business has been designed to help you develop knowledge and understanding of business in real business scenarios.

You will cover 4 units of work which include:

3 Core units:

- Unit 1 – Exploring Business
- Unit 2 – Developing a Marketing Campaign
- Unit 3 – Personal and Business finance

1 Specialist Unit:

- Unit 8 – Recruitment and Selection Process

In Year 12 you will complete 2 of the core units (Units 1 and 2). Students will investigate organisations like Cadbury World to see how businesses develop international brands and effectively promote themselves. You will study organisations like Aston Martin to understand how companies' commitment to quality benefits them. You will also find out how organisations motivate their employees to ensure they get the best out of them in order to maintain efficiency and remain competitive in the market.

In Year 13 you will complete the remaining core unit and gain an understanding of how to manage money effectively – how to make it, how to invest it, and how to grow it... You will also enhance your ability to perform strongly at interview and get that job and/or into that university you really want!

How will I be assessed?

Assessment on this course is split between internally-assessed coursework (42%) and externally-assessed examinations (58%).

What skills will I develop?

As well as business-specific knowledge, you will also develop skills which will benefit you whether you choose to carry on studying in higher education or enter the world of work, e.g. time management, ICT capability, research, analyse and presenting ideas effectively.

Where can I go next?

Regardless of the career path you take the transferable skills you will have acquired from the course will be invaluable. Past students have gone on to study at university, got on to highly-respected apprenticeship schemes, opened their own businesses, as well as become business managers.

2020 OUTSTANDING RESULTS

100% of learners achieved a **Distinction*** in BTEC Business.
(Equivalent to **A*** at A-Level)

